



# Web and Mobile Solutions

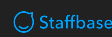
Product Discovery, Design, Development, and Delivery

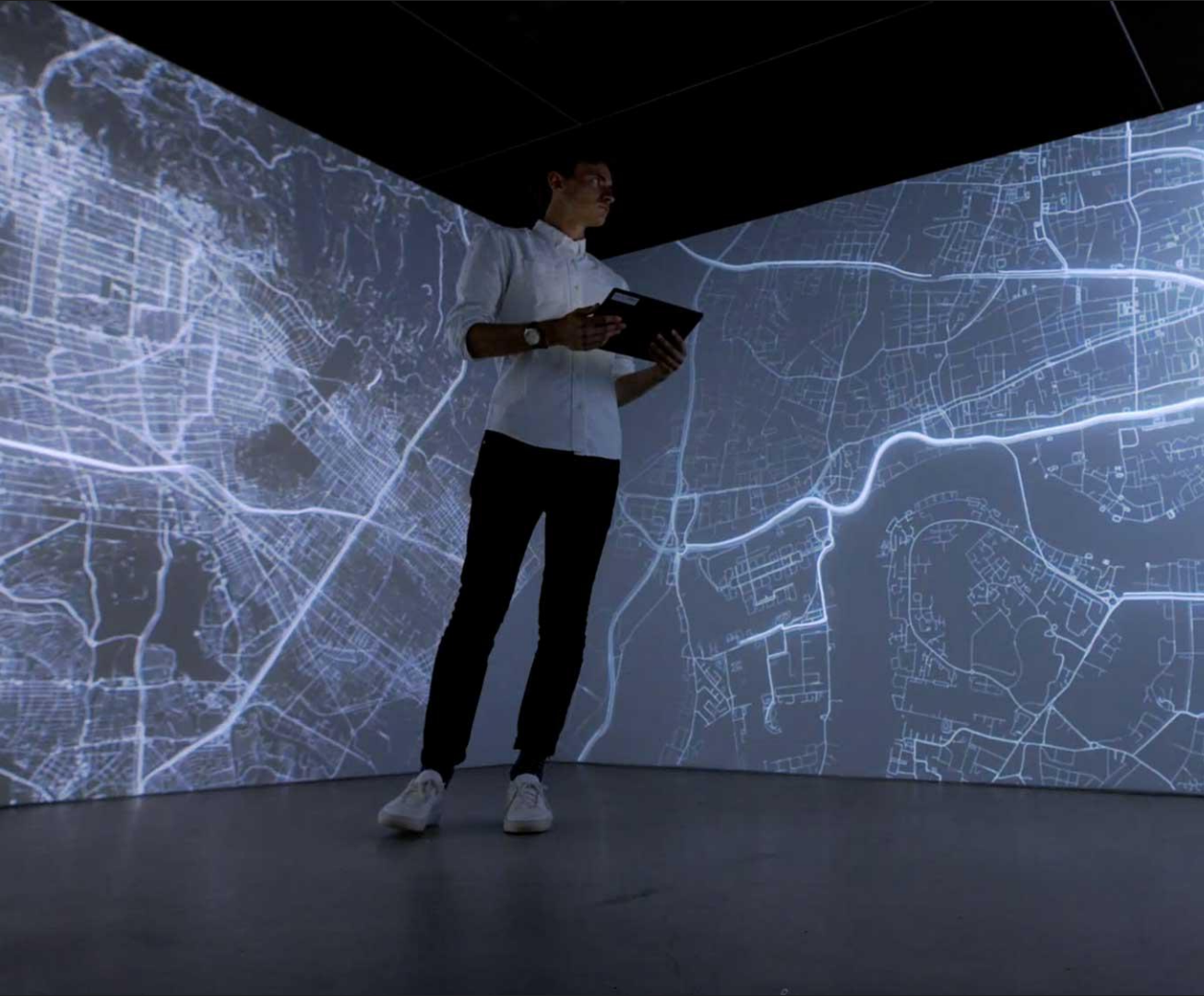
# We have delivered dozens of award-winning products

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– We provide design-driven web and mobile application development that differentiates our clients, engages their customers, and grows their business.

– Since our founding in 2010, we have delivered award-winning digital solutions for dozens of companies, ranging from household names like eBay, SAP, Texas Instruments, and First American Financial, to innovative startups across Europe and North America.





## Visual Storytelling Software

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With our partner Purple Creative Innovators, we created the software for a room with 360° surround video for tech giant SAP.

The solution has since been productized and sold to several other large corporations.

[More Details](#) →

**PURPLE**  
creative innovators



# Whatever your digital product needs, Salsita has you covered

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- \_ Develop a web or mobile app from start to finish.
- \_ Accelerate development with our teams.
- \_ Add a new feature to your app.
- \_ Boost your current code and/or UX.
- \_ Expert advice and consultation.

“

Salsita has become the go-to agency for our most challenging projects.

**Emile van den Ende** - Director of Technology  
Purple Creative Innovators - The Netherlands







SHELL



&lt; SPECTRUM (13) SIGNATURE DESIGNS (15) DES &gt;



Black

15.00€



Red

15.00€



Gray

15.00€



White

15.00€



Blue

15.00€



Army Green

15.00€



Ruby

15.00€



Sapphire

15.00€



Dark Wood

15.00€



Rose Gold

15.00€



Arctic Camo

15.00€



Autumn Camo

15.00€



Comrade Camo

15.00€



Ghillie Camo

15.00€



Ultra Camo

15.00€

## Custom Game Controllers

We developed a powerful web-based configurator for customizable gaming controllers and headsets.

The implementation uses React and Node.js and integrates via API with a Magento e-commerce backend.

[More Details](#) →

# Our Services

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- \_ Product Discover, UX and design.
- \_ Custom web frontends.
- \_ Cross-platform mobile apps.
- \_ Scalable backend architectures.
- \_ Build engineering and cloud-based deployment.
- \_ Marketing support and growth hacking.

“

Every member of the team has been fun to work with and great at their job.

**David Guerra** - IT Director

SCUF Gaming - The United States











The Founders

## Portfolio Widget

## General

Title: Device visibility:  Visibility in the app:  For all users  
 For selected groups

## Items

	<input type="text" value="Marketing Team"/> <input type="text" value="https://staffbase.com"/>	
	<input type="text" value="Panel title"/> <input type="text" value="https://staffbase.com"/>	
	<input type="text" value="Panel title"/> <input type="text" value="https://staffbase.com"/>	

 Add Item

Cancel

OK

# Turbocharged Product Development

Staffbase was experiencing enormous user growth and was unable to hire developers fast enough to keep pace.

Salsita helped to keep up with customer demand by implementing critical new features and components.

[More Details](#) →

# Our areas of expertise

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- \_ B2C and B2B eCommerce.
- \_ 3D product visualization and configurators.
- \_ Business intelligence, dashboards, ML, data visualization.
- \_ Online collaboration, digital transformation.

“

Salsita contributed to the success we currently have on the market.

**Mirko Swillus** - Vice President of Engineering  
Staffbase GmbH - Germany





←

KILO

🛒

## kiloJoule featured



color

Sunflower



width

600 mm



height

600 mm



depth

470 mm



add-ons



book end

+

-

0 pcs



€ 169,00

free shipping in NL

ADD TO CART

## Furniture Without Limits

Based on our 3D Product Configurator Framework, this solution includes support for 3D parametric models so the dimensions of each piece can be set with millimeter precision. Designs are fed directly into a CNC machine, flat-packed and shipped.

[More Details](#) →

KILO

# 3D Product Visualization and Configurators

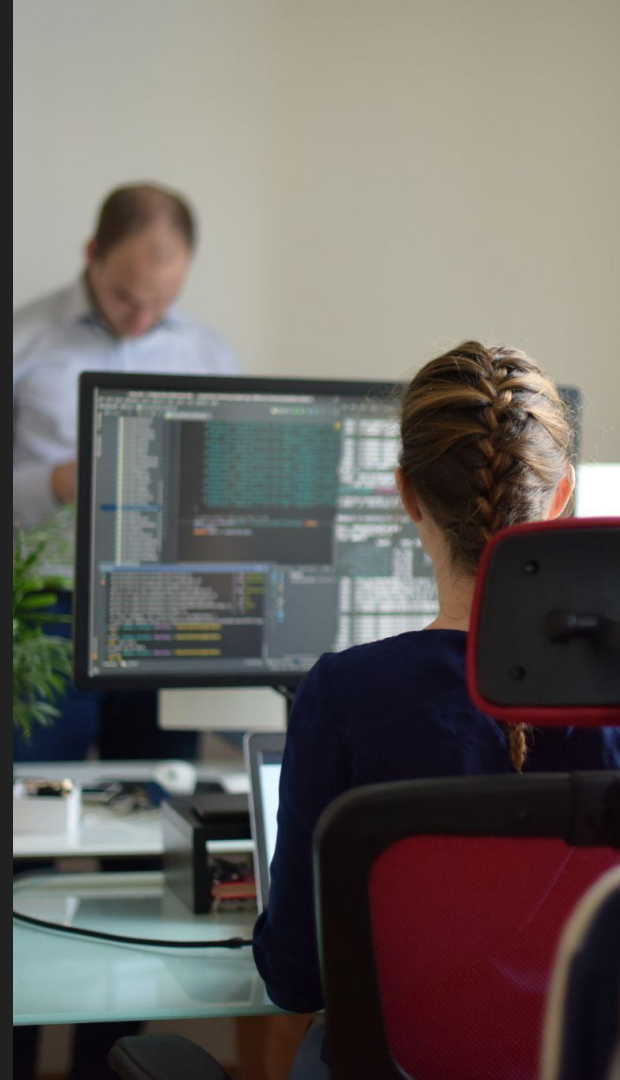
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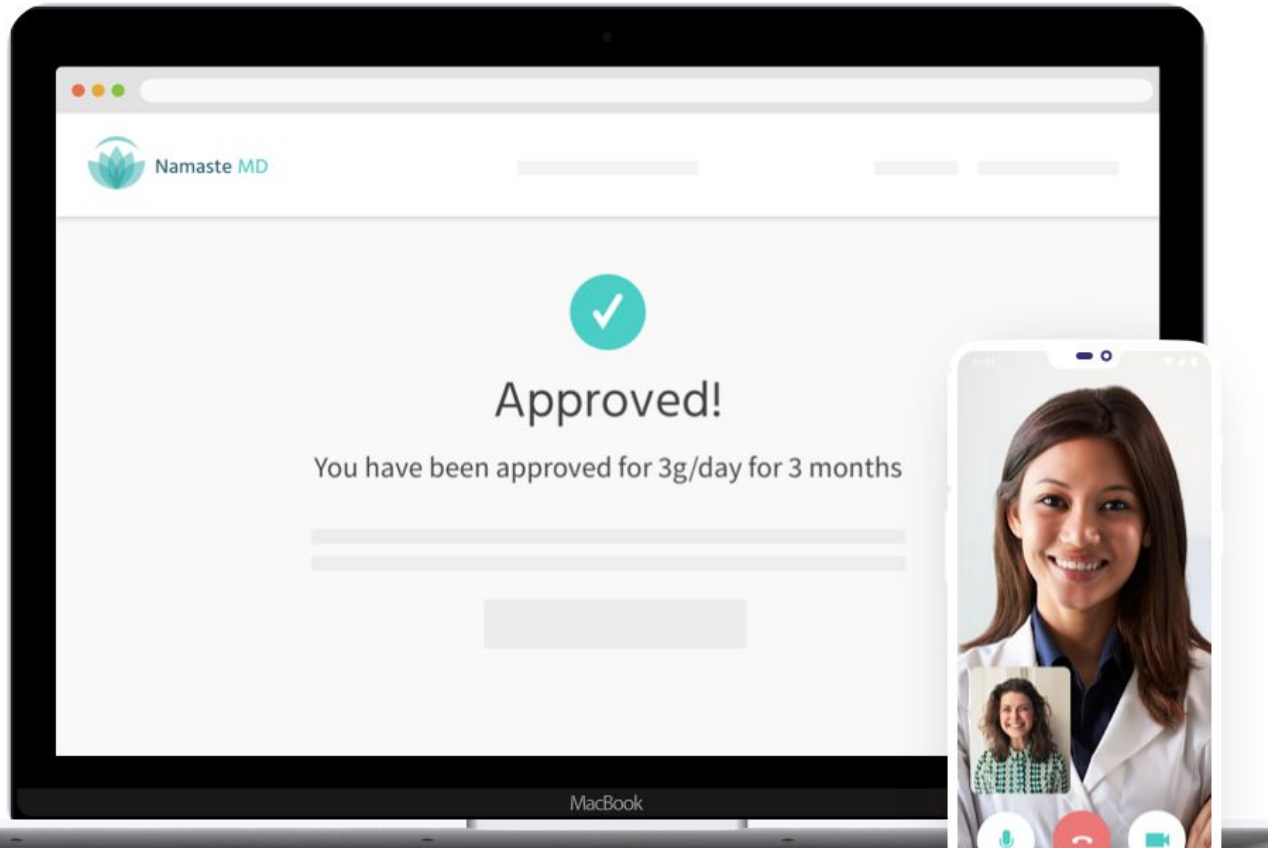
- \_ High-quality 3D product visuals and personalization options have been shown to improve customer engagement and increase sales.
- \_ We have developed a 3D Product Configurator that provides us with proprietary technology to support our implementation efforts.
- \_ With Salsita's Framework, we can build a top-notch configurator in record time and without straining your budget.

“

I've never experienced the high level of professionalism they brought to the table.

**Jan Paul Koning - Co-Founder**  
KILO - The Netherlands





## Medicinal Cannabis App

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A telemedicine mobile app for remote prescriptions via video conference.

Salsita led the development of this cross-platform app based on React Native, helping Namaste to hit a critical launch deadline.

[More Details](#) →



# Our product and project management process

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\_ Great software products start with great design. A proper UX-first approach is the optimal way to reduce development budgets and speed time to market.

\_ We use agile practices including Scrum, Kanban, and Shape Up on all our projects. We perform regular code reviews and have weekly calls with clients for planning, demos and retrospectives.

“

They have continually exceeded expectations.

**Chad Agate - CTO**

Namaste MD - Canada





ORDAMO

Order, Eat and Enjoy



Dine in



Click & Collect

Table number

Please enter your table number...



Starters Mains Sides Desserts

Starters



Vegetarian Spring Rolls

Inspired from the Asian street food stalls, these spring rolls are fresh and tantalising.

£4.95



Chicken Soup

Our Nana's traditional recipe. Its a secret, but you will love it.

£6.95



Grilled King Prawns

Fresh from the sea, this Andalusian Spanish dish will melt in your mouth.

£11.50



Starters Mains Sides Desserts

Starters



Vegetarian Spring Rolls

Inspired from the Asian street food stalls, these spring rolls are fresh and tantalising.

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Chicken Soup

Our Nana's traditional recipe. Its a secret, but you will love it.

Vegetarian Spring Rolls £4.95

Inspired from the Asian street food stalls, these spring rolls are fresh and tantalising.



- 1 +

Add to Order

1

# Contactless Order-and-Pay Platform

We developed the digital-menu product, created a customer kiosk app, built our own mobile device management solution, and most recently designed and developed a contactless ordering system.



ORDAMO





# Our multidisciplinary team makes the difference

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– We hire the best engineers regardless of technical background, and train them in the latest web technologies. Only 5% of candidates make it through our rigorous interview process.

– We provide a complete range of skills: project managers, product and marketing strategists, UX and graphic designers, UI and full-stack developers, QA testers, and DevOps.

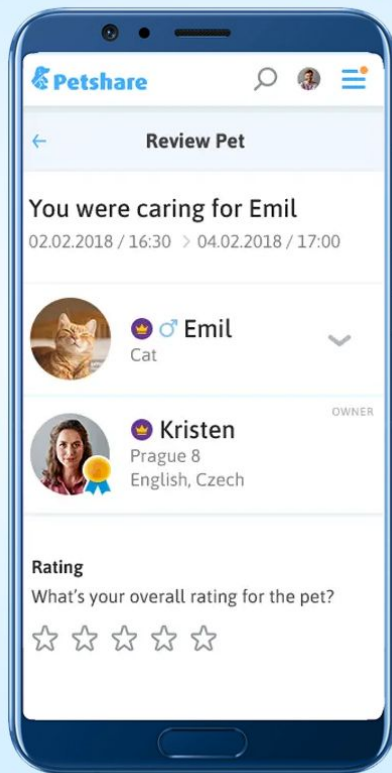
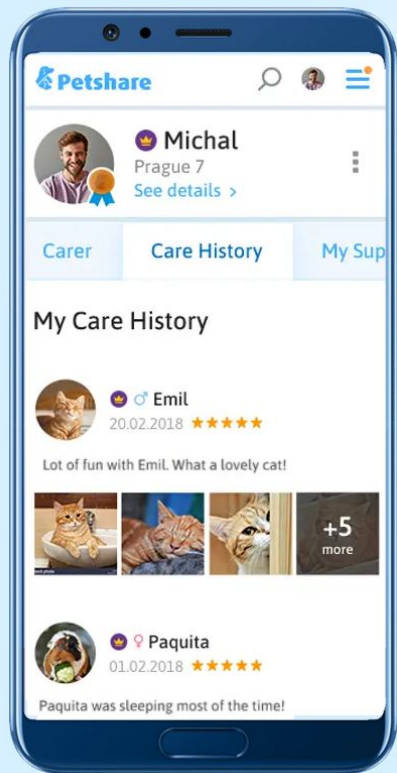
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They are speedy and efficient, agile and responsive delivering a high quality output.

**Daniel Potter** - CEO

Ordamo - The united Kingdom





## MVP for Pet Lovers

Salsita developed the MVP for a pet care solution that connects owners and volunteer carers.

The mobile-responsive Progressive Web App (PWA) has feel and functionality that rival a native mobile app.

[More Details](#) →



# We rely on cutting-edge JavaScript technologies

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- \_ Web app development, including HTML5, CSS3, React, Vue and NextJS. When appropriate, we use the JAMStack architecture.
- \_ Mobile app development using React Native to create portable apps that run on both iOS and Android.
- \_ Building backends and backends-for-frontend using Node.js, Express and Koa.

“

They went above and beyond of what we expected of them.

**Jason Collins - CEO and Founder**  
Petshare - Czechia



**Wall** [X]

**Measurements**

Length: 338 ✓ [X]

Reverse wall direction:

Height: 250 ✓ [X]

Thickness: 10 ✓ [X]

**Appearance**

Texture | Color | Photo

Tile rotatio...: 0 [Slider]

Tile size: 100 [Slider]

Paint #1	Paint #2
Stone #1	Stone #2



# Web-Based 3D Room Planner

We developed a 3D room planner as a complement to Colijn IT's iONE furniture configurator, allowing users to design strikingly realistic interiors, then view, pan, and rotate them in 3D.

[More Details](#) →

colijn



red dot  
design award



# Our project management and development tools

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- \_ We use JIRA for project management and Slack for both internal and client communication, along with video calls and emails.
- \_ For QA, we use a tools such as TestRail and BrowserStack.
- \_ Our code is hosted on GitHub. We use CircleCI for continuous integration and deployments are hosted on AWS, Azure, Heroku and Google Cloud.

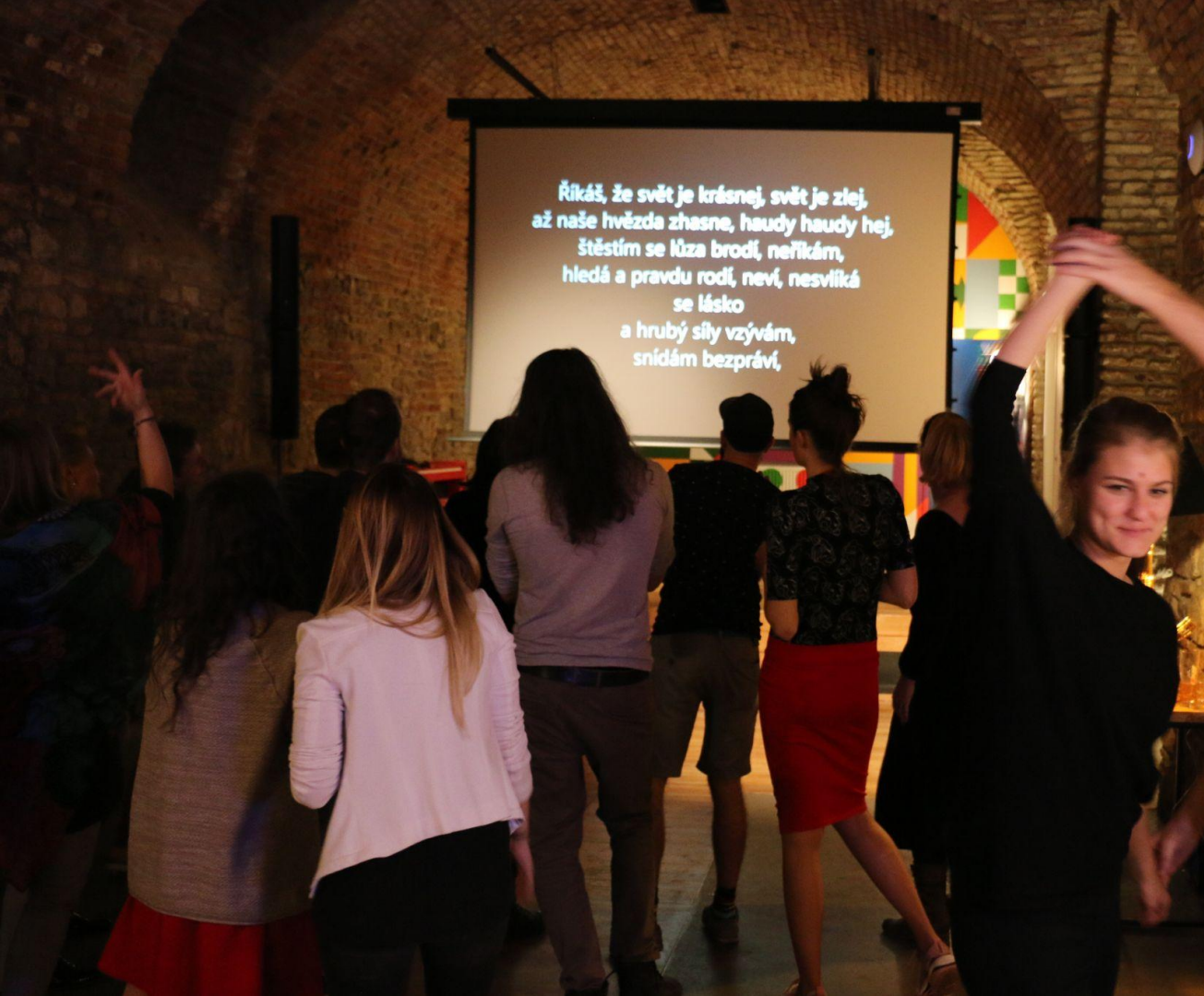
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Unlike the others, Salsita embraced our challenging project.

**David Colijn - Product Manager**  
Colijn IT B.V. - The Netherlands







## We're all about

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- \_ Low Overhead
- \_ Spicy Cuisine
- \_ Client Involvement
- \_ Transparent Comms
- \_ Dedicated Teams
- \_ UX-First Approach
- \_ Maintainable Code
- \_ Automated Tests
- \_ Karaoke Nights

[The Salsita Club](#)

# We love the various challenges of our work and providing visible business value to our clients.

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**Daniel Backhaus** - Chief Strategy Officer

Daniel has 20+ years of experience working in various roles from strategy and project management to enterprise sales around commerce, content, and community.



**Jiri Stanisevsky** - Chief Technology Officer

As CTO, Jiri works with an endless list of technologies and guides our full-stack engineers. He loves creating reusable components, small libraries, and frameworks.



**Craig Bishell** - Director of Engineering

A software architect and developer who has worked across a variety of industries (including government, utility, telecommunications and finance) and technologies.



**Simona Tymichova** - Administrative Director

Simona has 20+ years of experience in the IT sector. She loves the various challenges of her work and has the privilege of being Salsita's first employee.



**Eva Leskova** - Project/Product Manager

Eva's passionate about pushing tasks forward and helping her team succeed. Her blunt attitude and sociable nature make her a great fit to lead any team.



**Pavel Pribyl** - QA Lead

Pavel enjoys imparting wisdom on his talented QA team, especially about developing testable apps. He's strives to break negative stereotypes between QA and developers.

# Salsita is led by Matthew Gertner, a veteran software engineer

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- \_ A Brit by birth, Matt was raised in the United States and started developing software at the tender age of eight.
- \_ Matt's specialty is building teams of exceptional app designers and software developers.
- \_ A polyglot and technology visionary, he plays a strategic consulting role with many of our international clients.

“

I always tell clients that our core competence is hiring and retaining great engineers.

**Matthew Gertner** - CEO and Founder  
Salsita Software







**SALSITA**  
SOFTWARE

**Prague. Atlanta. Ostrava.**  
[hello@salsitasoft.com](mailto:hello@salsitasoft.com)